

IT'S TIME TO BUILD



NESHAMA
HOSPICE

**COMMUNITY
COMPASSION
EXCELLENCE**



TORONTO NEEDS MORE RESIDENTIAL HOSPICE CARE FOR ADULTS OF ALL AGES, WITH THE NEED BECOMING EVEN MORE URGENT AS OUR POPULATION OF SENIORS GROWS.

IT'S TIME TO BUILD



NESHAMA
HOSPICE

NESHAMA HOSPICE WILL HELP TO MEET THIS URGENT NEED. WE WILL PROVIDE INDIVIDUALIZED, PATIENT-CENTRED CARE TO PEOPLE AT THE END OF THEIR LIVES, AS WELL AS SUPPORT FOR THEIR CAREGIVERS AND LOVED ONES.

THE NEED FOR HOSPICE CARE

SMALL-SCALE, COMMUNITY-BASED HOSPICE CARE MAKES SOUND ECONOMIC SENSE

As it stands now, there are fewer than two hospice beds for every 100,000 people in Ontario, well short of the recognized standard of seven per 100,000, according to the Auditor General.* With a large aging population in Toronto there is growth in demand for end-of-life care that could reach crisis levels, where people have no choice at the end of their life to receive the kind of compassionate, personalized care that hospice delivers. Neshama Hospice will have the capacity to address the needs of approximately 250 end-of-life individuals annually, making a qualitative difference, not only for our residents, but also for their families and caregivers.

RESPONSIBLE STEWARDSHIP OF OUR HEALTHCARE SYSTEM

From a health economics perspective the case for residential hospice care is equally compelling. The same 2014 Auditor General report finds that acute care hospital beds are more than **double the cost** of residential hospice.

ONLY
30%

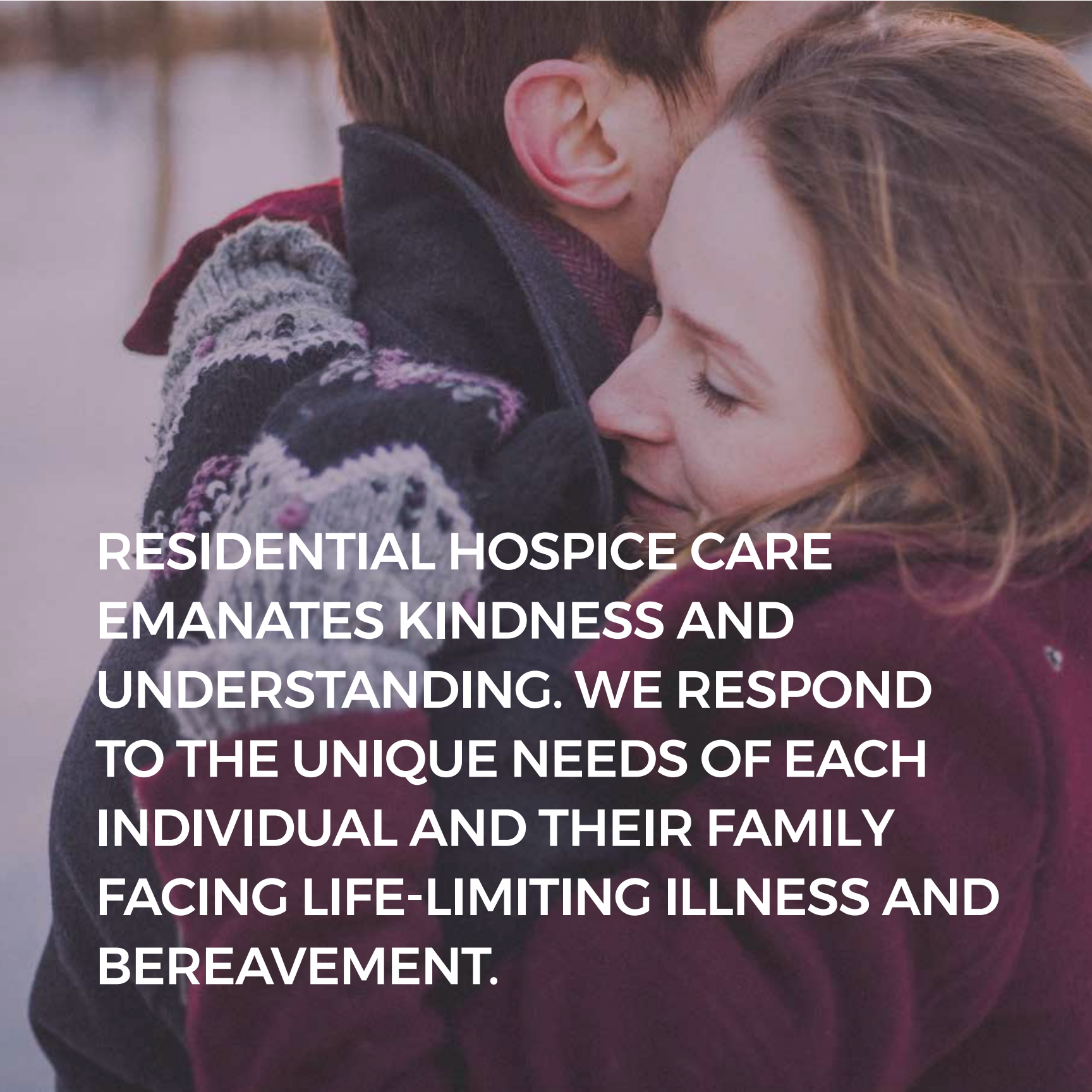
of Ontarians receive hospice or palliative care when they die.



*Source: Auditor General 2014 Annual Report (Ministry of Health and Long-term Care)

TORONTO'S SENIOR POPULATION IS SET TO DRAMATICALLY INCREASE OVER THE NEXT DECADE. IT'S TIME FOR MORE END-OF-LIFE CARE OF THE HIGHEST QUALITY IN A COMMUNITY SETTING.





**RESIDENTIAL HOSPICE CARE
EMANATES KINDNESS AND
UNDERSTANDING. WE RESPOND
TO THE UNIQUE NEEDS OF EACH
INDIVIDUAL AND THEIR FAMILY
FACING LIFE-LIMITING ILLNESS AND
BEREAVEMENT.**



EXCELLENCE IN COMPASSIONATE CARE

“A hospice allows a resident and their family to properly live out their final days and prepare for death with dignity in a setting that is more comfortable than clinical.”

Mayeer Pearl | Treasurer, Neshama Hospice

Compassion will permeate every aspect of our 12-bed hospice as residents and their families are immersed in a community of care and support. Expertise goes far beyond pain and symptom management, as specialized staff and trained volunteers appreciate that dying is not just a medical and physical event, but rather a process that encompasses the psychological, emotional, spiritual and social needs of an individual. This holistic approach to care treats the whole person - mind, body and soul - adding a qualitative difference to the individual's final days and to their families' comfort after they have died.

A COLLABORATIVE, CREATIVE FUSION OF HEALTHCARE PROVIDERS AND COMMUNITY MEMBERS

Architectural rendering

INTER-PROFESSIONAL EDUCATION AND TRAINING

Education and training will form the fabric of care at Neshama Hospice. Physicians, nurses, allied health care providers, hospital administrators, and trained volunteers will learn what socially and spiritually supportive and economically sustainable end-of-life care looks like. Neshama Hospice will demonstrate to healthcare providers from all disciplines how to be engaged, humane, compassionate, ethical and innovative when providing care to those who are dying as well as to their loved ones.

COLLABORATION AND BEST PRACTICES

Neshama Hospice will strive to create collaborative opportunities and pursue community partnerships to coordinate our activity with the broader healthcare community in Toronto and ensure best practices throughout the spectrum of end-of-life services.

“As a Centre of Excellence, Neshama will provide the highest level of hospice palliative care for adults of any age. Please join us in building this much-needed resource.

Together, we can take great pride as a community in knowing we will help make a difference in the lives of others. Everyone deserves to live out their final days in comfort and with dignity.”

Mindy Herman | Board Chair, Neshama Hospice

“I have learned that people who are dying usually know what is happening to them. Nevertheless, when a dying person believes or feels that relatives and friends are struggling with the truth, it can be hard for them to talk about what they are experiencing or ask for what they want or need. This can leave people feeling alienated and lonely, not knowing how to reach out or say goodbye. At Neshama Hospice, meaningful conversations happen.

Our mission, vision and values echo our commitment to building and sustaining a compassionate community, where people receive holistic care and support in life and death. We understand that social determinants of health influence access to care and informed choices during end of life. We also know that many people who are dying experience limitations, resource constraints and isolation. At Neshama Hospice, from the moment you connect with us, you will know that you are not alone.”

Debbie Berlin BSW, MSW, RSW | Founder, Neshama Hospice

BASED ON JEWISH VALUES & OPEN TO ALL

As Canada's first residential hospice based on Jewish values and open to all, Neshama Hospice will celebrate acts of kindness (gemilut chesadim), repairing the world (tikkun olam), and visiting the sick (bikur cholim). Everyone will be welcomed and given support in whatever way their faith requires to ensure comfort in their final days.

Acts of kindness, repairing the world and visiting the sick are Jewish values that mesh perfectly with the ethos of hospice.



LISA'S STORY

At age 34, I was completely unprepared for my father's death, which was rapid and unexpected. As I watched my father taking his last breaths in the ICU of an acute care hospital, I was struck by the cold, medicalized environment that offered no privacy other than a thin curtain between him and the person in the next bed, with staff we didn't know milling about and machines everywhere. All I could think was "there has to be a better way."

It occurred to me that when my time comes to die, if at all possible, I want it to be in a warmer, more home-like environment. I don't want my loved ones constrained by beeping machines, impersonal care and sharing space with suffering families who are strangers to us on the other side of a thin curtain. Hospice answers this need. A hospice based on Jewish values and traditions goes a step further.

It comforts me to think that I will be in a home-like environment, embraced by a team of people who are sensitive to my cultural and spiritual background while caring for me in my final days.

"I am deeply grateful to join a remarkably caring community in supporting the development of Neshama Hospice. This is a profoundly stirring opportunity for me as I have devoted my career to supporting individuals and families through the life cycle. As a powerful expression of our Jewish values that will extend loving kindness and care to all, Neshama Hospice will be a place of peace, compassion and excellence in end-of-life care."



FIND COMFORT IN A FAMILIAR ENVIRONMENT

“My dear friend lived a joyful life surrounded by family and friends. As his illness progressed, more care was needed at home and due to the personal financial burden, he turned to a hospice. That decision weighed heavily on all concerned until he moved in. The hospice offered a home-like atmosphere combined with the security of excellent care and compassion. Neshama Hospice is a necessary part of the life cycle that offers individuals the opportunity to live out their lives within community, with dignity and peace of mind.”

Cindi Brand | Fundraising Co-Chair, Neshama Hospice

The rhythm of Jewish life and holidays will be integrated into the daily operation of Neshama Hospice, and the significance of Jewish life cycle events will be celebrated. Families who keep kosher will be comfortable knowing that staff and volunteers will be familiar with and sensitive to their dietary practices. It is well-documented that dying people find comfort in their final days when immersed in a culturally familiar environment. Familiar décor, music, menu options and even scents all contribute to a sense of comfort and peace. Neshama Hospice will provide this environment.

Toronto’s Jewish population now numbers more than 200,000. The community has a deep and proud history of developing hospitals, homes for the aged, and social service agencies to serve its own as well as Torontonians from all walks of life. For patients requiring palliative care, Baycrest’s palliative care unit, Mt. Sinai’s Temmy Latner Palliative Care team for patients at home, and Jewish Family and Child’s visiting hospice program all offer options in end-of-life support. The creation of Neshama Hospice, which will be accessible to all, will enhance and strengthen this network.



IT'S TIME TO BUILD. JOIN US.

Neshama Hospice is undertaking an \$18 million campaign to move from concept to completion. Comfort and dignity in death is within our power to give.

WE NEED YOUR SUPPORT

Your donation today will help pay for land, construction, furnishings, and provide a reserve to help fund operations during the first two to three years as the annual fundraising campaign is developed.

With land already purchased on Brightwood Street, close to Bathurst and Wilson in North York, construction is anticipated to start in the fall of 2020.

Consistent with the entire approach of Neshama Hospice, capital campaign donors will be recognized in the most dignified and respectful manner, attaching their names to this important community project.

If you would like to support this compelling and exciting initiative, please contact:

Robert Kamen *Director of Operations*
robert.kamen@neshamahospice.com
(416) 930-0607

or give now at:
neshamahospice.com/donate-now



“There comes a time when each and every one of us will require palliative care services – for our loved ones as well as for ourselves. Sadly, about 70% of Canadians do not have access to palliative and end-of-life care. In the City of Toronto, there is currently only one residential hospice for adults and none at all in North York.

Neshama Hospice is being built to meet the end-of-life care needs of Torontonians – individuals and their families suffering the physical, emotional, social and spiritual challenges of this phase of life. Neshama is about being a compassionate community. Your donation reflects your compassion and supports access to this critically needed service in our community.

Remember: palliative care is everyone’s business.”

Dr. Sandy Buchman MD CCFP (PC) FCFP | Founder, Neshama Hospice

FOUNDED BY A DEDICATED
TEAM OF PHYSICIANS, SOCIAL
WORKERS, COMMUNITY CARE
PROFESSIONALS AND CLERGY,
ALL WITH EXTENSIVE EXPERIENCE
IN THE FIELD OF PALLIATIVE
CARE, OUR VISION IS TO BUILD A
RESIDENTIAL HOSPICE, OPEN TO
ALL, GUIDED BY JEWISH VALUES.

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