

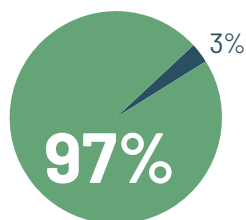


WE'RE UNDER CONSTRUCTION!

THE NEED FOR HOSPICE CARE



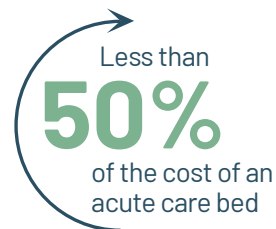
49.2% of Ontarians who received a palliative care diagnosis died in **hospital**.



Death is sudden for only **3%** of Canadians. The overwhelming majority of Canadians experience a longer trajectory that needs timely, holistic and compassionate support.



The provincial standard for a strong palliative care system is 6-7 hospice residence beds per 100,000 pop. There are fewer than **3.5 beds per 100,000** in Ontario and currently zero in North York.



Neshama will **increase capacity in hospitals and acute care settings** by redirecting end-of-life patients to a more appropriate hospice residence, for **50% less cost**.

Neshama will be an integral part of the fabric of North York's health-care community, providing a continuum of care for individuals and their families.

HELP US BUILD NESHAMA HOSPICE

Gifts at ALL levels are welcome!

Campaign Recognition Opportunities: \$10,000* or more

Donors will be recognized on a Capital Campaign plaque which will be prominently featured in our state-of-the-art hospice residence.

Dedication Opportunities: \$250,000* or more

Create a family legacy or pay tribute to a loved one by naming a physical space in Neshama Hospice.

"I wish this type of care had been provided to my beloved mother when my family faced the end of her life. Everyone deserves to live out their final days in peace and with dignity. I feel honoured to be part of building this important resource for our community."

Mindy Herman,
Chair of the Board,
Neshama Hospice

***Payable over five years or less.**

MAKE AN IMPACT

Visit neshamahospice.com to see the full list of RECOGNITION OPPORTUNITIES.

Or contact Lisa Kronenberg at lisa.kronenberg@neshamahospice.com or (647) 289-7200

COMPASSIONATE END-OF-LIFE CARE BASED ON JEWISH VALUES

There is an urgent need for increased access to end-of-life care in our community for those who do not want to live out their final days in a hospital or are unable to remain at home.

We are building Neshama Hospice, a hospice residence **in the heart of our community** in North York, which will provide 24/7 care for over 250 individuals and their families annually.

In a warm, **home-like setting**, Neshama Hospice will provide compassionate end-of-life care tailored to each individual and their family's values, priorities and needs.

Neshama's community of physicians, nurses, allied health care providers, spiritual leaders and volunteers will work as a team to care for the physical, emotional, spiritual and social needs of an individual and their loved ones. A focus on treating the whole person - **mind, body and soul** - is one of Neshama's distinguishing characteristics.

The pandemic was a stark illustration of the most difficult way to die in a hospital, bereft of family and autonomy. **We must do better.**

Neshama will provide **individualized, high-quality care, counselling and spiritual support**, for hospice patients, as well as aftercare support for family and loved ones. Neshama will offer **culturally sensitive amenities** for the Jewish community, with that same consideration of cultural sensitivity extended to Ontarians from all walks of life.

Open to all, Neshama Hospice is continuing the Jewish community's legacy of building iconic institutions to serve our city. Every detail of Neshama Hospice has been planned for **comfort**, balancing **social connection** with the **privacy** of the patient and their loved ones.



MAKE AN IMPACT

Visit neshamahospice.com to see the full list of RECOGNITION OPPORTUNITIES.

Or contact Lisa Kronenberg at lisa.kronenberg@neshamahospice.com or (647) 289-7200



NESHAMA
HOSPICE

WHY NESHAMA? WHY NOW?

"When my mother was diagnosed with terminal cancer she wanted to be cared for at home. Medical complications made hospice care the most sense to our family. It provided an alternative to the noise and busyness of a hospital and was a welcoming, intimate and dignified environment for family and friends to say goodbye to our mother."

Shanitha Kachan, Founding Donor