

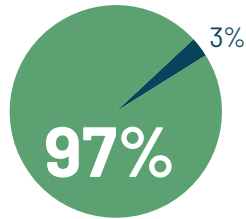


**WE'RE BUILDING NESHAMA HOSPICE**

# THE NEED FOR HOSPICE CARE



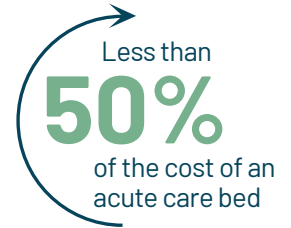
49.2% of Ontarians who received a palliative care diagnosis died in **hospital**.



Death is sudden for only **3%** of Canadians. The majority of Canadians experience a longer trajectory that needs timely, holistic and compassionate support.



The provincial standard for a strong palliative care system is 6-7 hospice residence beds per 100,000 pop. There are fewer than **3.5 beds per 100,000** in Ontario and currently ZERO in North York.



Neshama will **increase capacity in hospitals and acute care settings** by redirecting end-of-life patients to a more appropriate hospice residence, for **50% less cost**.

*Neshama will be an integral part of the fabric of North York's healthcare community, providing a continuum of care for individuals and families.*

## HELP US BUILD NESHAMA HOSPICE

Neshama Hospice is Canada's first hospice residence founded on Jewish values and open to all. As a publicly funded healthcare resource, there is no cost to individuals and their families.

Located in the heart of North York, on a quiet, tree-lined residential street, Neshama Hospice provides excellent, culturally sensitive care in a home-like environment where we honour all individuals and their diverse backgrounds.

**Neshama will provide exemplary end-of-life care, with support for residents and loved ones.**

*"I wish this type of care had been provided to my beloved mother when my family faced the end of her life. Everyone deserves to live out their final days in peace and with dignity. I feel honoured to be part of building this important resource for our community."*

**Mindy Herman,**  
Chair of the Board,  
Neshama Hospice

## MAKE AN IMPACT

Visit [neshamahospice.com](http://neshamahospice.com) to learn how you can involved and help support.

AT END-OF-LIFE, INDIVIDUALS AND FAMILIES OFTEN LOSE THE ESSENCE OF WHO THEY ARE TO ONE ANOTHER.

PARENTS BECOME PATIENTS.  
PARTNERS BECOME COORDINATORS.  
CHILDREN BECOME DECISION-MAKERS.

THE WEIGHT OF CARE CAN ECLIPSE THE GIFT OF PRESENCE.

**NESHAMA IS HERE TO CHANGE THAT.**

**We are building Neshama Hospice, a hospice residence in the heart of our community in North York, which will provide 24/7 care for over 250 individuals and their families annually.**

In a warm, **home-like setting**, Neshama Hospice will provide compassionate end-of-life care tailored to each person and their family's values, priorities and needs.

Neshama's community of physicians, nurses, allied health care providers, spiritual leaders and volunteers will work as a team to care for the physical, emotional, spiritual and social needs of an individual and their loved ones. A focus on treating the whole person – **mind, body and soul** – is one of Neshama's distinguishing characteristics.

Neshama will provide **individualized, high-quality care, counselling and spiritual support**, for hospice patients, as well as aftercare support for family and loved ones.

Neshama will offer **culturally sensitive amenities** for the Jewish community, with that same consideration of cultural sensitivity extended to Ontarians from all walks of life.

**Open to all**, Neshama Hospice is continuing the Jewish community's legacy of building iconic institutions that serve our city. Every detail of Neshama Hospice has been planned for **comfort**, balancing **social connection** with the **privacy** of the resident and their loved ones.



# MAKE AN IMPACT

To discuss naming opportunities contact Neshama Executive Director Lisa Kronenberg at [lisa.kronenberg@neshamahospice.com](mailto:lisa.kronenberg@neshamahospice.com) or 647-289-7200



**NESHAMA**  
HOSPICE

## **OUR COMMUNITY NEEDS NESHAMA NOW**

*"We cared for my dad at home before his death when I was 18. Our home felt scary and sad, and we lost who we were — we became patient and caregiver instead of father and daughter. Years later, when a good friend went into hospice, I saw how it could be different: families stay families, friends stay friends. Surrounded by care, comfort and support we could just have our time together until the end."*

**Cindi B., Founding Donor**